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SRS Medical Acquires EvaCare[®] Pessaries from Coloplast

Broadens Franchise in Women's Health and Incontinence

REDMOND, Wash.--([BUSINESS WIRE](#))--SRS Medical Corp. today announced that it had acquired all assets related to the EvaCare[®] line of pessaries from Coloplast A/S, 3050 Humlebæk, Denmark (Copenhagen:COLO-B.CO). The transaction includes related intellectual property and regulatory data, production tooling and inventory. Financial terms were not disclosed.

“The EvaCare pessaries are an established brand that will fit well with our other products for female pelvic health. We are very pleased to be its caretaker and will do our best to serve the physicians and patients who use these devices.”

This is the latest in a series of acquisitions that SRS Medical has made in women's health and incontinence. Previous acquisitions include urodynamics and incontinence treatment devices from Endocare, now part of HealthTronics, Inc., of Austin, TX (NASDAQ:HTRN), urodynamics devices from privately held Asbrook/Eris of Ventura, CA, and the In-Flow[™] device for female bladder drainage from American Medical Systems, Inc., of Minnetonka, MN (NASDAQ:AMMD).

Pessaries are medical devices inserted into the vagina in order to support the bladder and/or urethra. They are a well-established method for dealing with stress urinary incontinence and prolapse, and can achieve clinical results similar to those from surgery. Pessaries are enjoying a resurgence in popularity due to increasing interest in conservative treatments. The EvaCare line of pessaries comes in a variety of types and sizes, all made of soft and pliable medical-grade silicone. They are washable, re-usable and allow for voiding of the bladder while in place.

SRS Medical CEO Kevin M. Connolly said that the purchase of this product line is consistent with the company's strategy of offering a comprehensive, patient-centered product suite for the diagnosis and conservative treatment of incontinence. “The EvaCare pessaries are an established brand that will fit well with our other products for female pelvic health. We are very pleased to be its caretaker and will do our best to serve the physicians and patients who use these devices.”

To learn more about Coloplast and its products, please visit <http://www.coloplast.com>.

SRS Medical Corp. is a business unit of SRS Medical Systems, Inc., a privately held Delaware corporation with facilities in Redmond, WA, and Billerica, MA. To learn more about SRS Medical and its products, please visit <http://www.srsmedical.com>.

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